

**WSOC-TV**

Agency Name: Abar Media

Today's date: 10/30/2012

Advertiser Name: J Roberts

Invoice Nbr.: \_\_\_\_\_

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract #  
☐ Agency # ☐ Advertiser # ☐ Order Type 330057

Date Aired: \_\_\_\_\_

Time Aired: \_\_\_\_\_

A/E Name: Andrea Moore

A/E Number: \_\_\_\_\_

Ntl. Rep Nbr: \_\_\_\_\_

Billed at Rate: \_\_\_\_\_

Corrected Rate: \_\_\_\_\_

Gross Credit/Debit: \$2,185.00

Net Credit/Debit: \$1,857.25

**REASON FOR ADJUSTMENT:**

**SALES**

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

**OTHER**

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

**TRAFFIC**

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

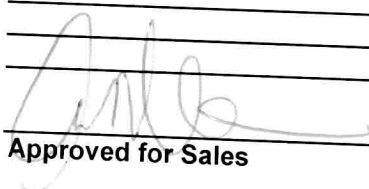
**EXPLANATION:**

credit due rebates for the week of 10-15 - dollars are being respent

Thu 11/1 7-730p 1x \$1600

11/1 1137-1207a 1x \$500

11/1 110-210a 1x \$85

  
 Approved for Sales

\_\_\_\_\_  
 Approved for Accounting



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Abar Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

## Contract #

**330057**

### Schedule Dates

10/16/12-11/01/12

### Advertiser

Pol/J Roberts/D/Congress (16889)

### Agency/T-Code

Abar Media (2878)/948873799

### Product

Political (1065)

### Brand

578 CONGRESS (136520)

### Salesperson

Telerep/Philadelphia, Philadelphia (1057)

### Sales Office

Telerep/Philadelphia

### Buyer Name

SCATTERGOOD,JEFF

### Phone/Fax

/

### CPE

578

### Account Types

National/Political

### Billing Type

Standard

### Comments

ROBERTS FOR CONGRESS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* JENNIFER ROBERTS FOR

CONGRESS

Date Entered 09/05/12  
Last Modified 10/31/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06304485  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,841.50  
Net Total \$21,768.50  
Sales Tax

## Charlotte (WSOC)

### By Broadcast Month

Month	Spots	Rate
Oct. 2012	36	\$23,425.00
Nov. 2012	3	\$2,185.00
<b>Grand Total:</b>	<b>39</b>	<b>\$25,610.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/17/12-10/18/12	5	:30	5A- 5:30A (EST)				1	1				2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
2.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	5A- 5:30A (EST)	1	1							1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
3.1	Normal Line / Spot	10/17/12-10/18/12	5	:30	5:30A- 6A (EST)				1	1				2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
4.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	5:30A- 6A (EST)	1	1							1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
5.1	Normal Line / Spot	10/18/12-10/18/12	4	:30	6A- 6:30A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
7.1	Normal Line / Spot	10/17/12-10/18/12	4	:30	6:30A- 7A (EST)				1	1				2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
9.1	Normal Line / Spot	10/17/12-10/19/12	4	:30	7A- 8A (EST)				1	1				2	\$1,075.00	\$2,150.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
10.1	Normal Line / Spot	10/17/12-10/18/12	4	:30	8A- 9A (EST)				1	1				2	\$975.00	\$1,950.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
12.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	9A- 10A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
13.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A- 10A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
14.1	Normal Line / Spot	10/17/12-10/18/12	5	:30	10A- 11A (EST)				1	1				2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
15.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11A- 12P (EST)			1			1			2	\$625.00	\$1,250.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
16.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	12P- 1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
17.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P- 1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Abar Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

## Contract # 330057

**Schedule Dates** 10/16/12-11/01/12  
**Advertiser** Pol/J Roberts/D/Congress (16889)  
**Agency/T-Code** Abar Media (2878)/948873799  
**Product** Political (1065)  
**Brand** 578 CONGRESS (136520)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** SCATTERGOOD,JEFF  
**Phone/Fax** /  
**CPE** 578  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROBERTS FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* JENNIFER ROBERTS FOR CONGRESS

**Date Entered** 09/05/12  
**Last Modified** 10/31/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06304485  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,841.50  
**Net Total** \$21,768.50  
**Sales Tax**

## Charlotte (WSOC)

**By Broadcast Month**  
Oct. 2012 36  
Nov. 2012 3  
**Grand Total:** 39  
**Spots**  
**Rate**  
\$23,425.00  
\$2,185.00  
\$25,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	1P- 2P (EST)			1			1			2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
19.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	2P- 3P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
20.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	4P- 5P (EST)			1						1	\$825.00	\$825.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
21.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	4P- 5P (EST)		1							1	\$825.00	\$825.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
22.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)			1		1				2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
23.1	Normal Line / Spot	10/16/12-10/16/12	4	:30	5:30P- 6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
24.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	6P- 6:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
28.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	11:35P- 12:05A (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
29.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	6A- 7A (EST)						1			1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
30.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A- 8A (EST)						1			1	\$325.00	\$325.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
33.0	Normal Line / Spot	10/21/12-10/21/12	6	:30	5:30A- 6A (EST)								1	1	\$75.00	\$75.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
35.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	9A- 10A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
36.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	12P- 12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
37.0	Normal Line / Spot	11/01/12-11/01/12	5	:30	11:35P- 12:10A (EST)					X				1	\$500.00	\$500.00	Charlotte (WSOC)	1X MAX/DAY	10/31/12

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Date:

Accepted-Station:

Date:

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### Salesperson

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### Sales Office

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### Buyer Name

SCATTERGOOD,JEFF

### Phone/Fax

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### CPE

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National/Political

### Billing Type

Standard

### Comments

ROBERTS FOR CONGRESS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* JENNIFER ROBERTS FOR CONGRESS

### Date Entered

09/05/12

### Last Modified

10/31/12

### Entered By

Jill Hipskind

### CO-OP

No

### Headline #

06304485

### Demo

Normal

### Package Deal

Commission %

15.00

### Commission

\$3,841.50

### Net Total

\$21,768.50

### Sales Tax

## Charlotte (WSOC)

### By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

36

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\$23,425.00

\$2,185.00

\$25,610.00

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38.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	1:07A- 2:10A (EST)	1				X				1	\$85.00	\$85.00	Charlotte (WSOC)		10/31/12
39.0	Normal Line / Spot	11/01/12-11/01/12	3	:30	7P- 7:30P (EST)	1				X				1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/31/12

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